

Personal Finance, *simplified*

Financial education is crucial yet sorely lacking in our lives. MyPF is on a mission to make personal finance simple and to help people grow through financial education. Simplification is about making finance understandable and giving people the confidence to navigate through their financial roadmap.

- Our Purpose: Simplifying Personal Finances
- Our Mission: Helping People Grow
- Our Values: Simplicity, Ethics, Passion

Top Malaysian Financial Education Site

MyPF is among the leading personal finance sites in Malaysia (*not our words, see our accolades*).

MyPF addresses the following main topics:-

- **Personal Finances** to reach financial goals in a holistic manner.
- **Risk Management** to make calculated, informed decisions to mitigate risks.
- **Investment Planning** to learn about investing, and asset classes.
- **Lifestyle** to spend wisely while heading towards financial freedom.

Connecting Malaysians to Financial Professionals

We connect Malaysians with licensed and qualified financial professionals. We provide expertise and advice for Malaysians who range from students to professionals in their respective fields. We have a nationwide presence and international recognition. MyPF through advisors and partners provide financial education, personal finances advisory, and investment solutions tailored to meet clients' needs.

Where your financial needs are met

Whether you are buying your first house, saving for your children's education, investing for your dream holiday, or planning towards a comfortable retirement, MyPF can help you reach your goals.